



Walk for the Poor

St. Vincent de Paul of Alameda County

Saturday, September 26, 2009

Bring together your friends and family for this national walkathon to raise funds to serve the poor in your community.

Walk with friends and family around Moreau Catholic High School's athletic field nestled against the East Bay foothills. Invite people to pledge their support to your walk – 100% of funds will help those in need in Alameda County. St. Vincent de Paul's Kitchen of Champions will serve up a free barbecue and we'll have some fun and games for walkers, families and supporters. (Great music to walk to, face painting for kids, shady benches for resting.)

We invite you to participate and become a Friend of the Poor. Sign up and walk on your own or create a team. We'll award prizes for the most funds raised.

Pledges made on behalf of registered walkers will benefit those most in need in Alameda County. Funds can be directed to your local parish SVdP or to the SVdP District Council for use countywide.

Signing up for the Walk is easy on the Walk website. You can email pledge invitations to those you know. The secure site is safe and easy for supporters to provide their donation.

To register as a walker, to pledge support for a walker, or for more information, go to www.svdpfriendsofthepoorwalk.org.

For more information, please contact Lu at 510/568-6123 or Brian at 510/636-4253.



Society of St. Vincent de Paul of Alameda County
9235 San Leandro Street
Oakland, CA 94603
510/638-7600 www.svdp-alameda.org



Come and join the feeling. Walk a mile in someone else's shoes and experience the goodness of giving.

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Details & Directions
Saturday, September 26, 2009

Time: Check-in open from 9am to 10:30am.
Walk at your leisure.
Refreshments available 9am to 12:30pm

Location: Moreau Catholic High School
27170 Mission Boulevard, Hayward CA
Plenty of free parking.
Spacious track & field for walking, have lunch on the grassy picnic area.

Fun: We'll play some music to get you moving, free barbecue picnic served by SVdP's Kitchen of Champions, face painting for the kids. Prizes awarded for the most funds raised.

Directions:

From the north (Berkeley, Oakland, Alameda, San Leandro)

- Take 880-S
- Exit 26 for Tennyson Rd (Keep left at the fork to continue toward W Tennyson Rd – loop around and go over the freeway, follow signs for E Tennyson Rd)
- Turn left at CA-238/Mission Blvd – turn right into the Moreau High parking lot

From the south (Fremont, Union City)

- Take 880-N
- Exit 26 for Tennyson Rd (Keep right at the fork), Turn right on W Tennyson Rd
- Turn left at CA-238/Mission Blvd – turn right into the Moreau High parking lot

From the east (Livermore, Pleasanton)

- Take 580-W
- Slight left at I-238 (signs for I-238/I-880)
- Exit onto 880-S toward San Jose
- Exit 26 for Tennyson Rd (keep left at the fork to continue toward W Tennyson Road and loop over the freeway onto W Tennyson Rd going East.)
- Turn left at CA-238/Mission Blvd – turn right into the Moreau High parking lot



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FREQUENTLY ASKED QUESTIONS

Who is the beneficiary of the money raised?

All funds raised by walkers will be used in direct service to the poor. A walker elects his/her support of a Conference or Council and invites donors/sponsors to pledge. 100% of dollars raised are paid to the Conference or Council as elected by the walker.

How are walkers registered to participate in the walk?

Walkers can register on-line at www.svdpfriendsofthepoorwalk.org or using the paper registration form. Call Brian at 510-636-4253 if you need assistance registering or would like to request a paper registration/pledge packet.

Is there a walker registration fee?

No.

What is the benefit of using the new On-Line registration?

Pledges are secured by using SVdP's new online pledge system** at www.svdpfriendsofthepoorwalk.org. By using the online system, pledgers/sponsors and walkers are literally connected, to:

- Secure, collect, and distribute pledges
- Provide encouragement
- Leave messages
- Track pledges
- Provide an emergency communication system

Pledgers names and information are kept private to the respective Conference/Council beneficiary and walker.

How are pledges requested and made?

Walkers solicit potential pledgers to agree to donate money for completing the Walk. Pledges are collected immediately at the time of pledging; either **on line** (credit card donations) or manually, with paper receipt, by the walker.

How can I attract more pledges for my walk?

Walker registration (www.svdpfriendsofthepoorwalk.org) contains an email invitation system. You can easily send E-Vite to anyone and everyone. You can also use the paper pledge system. To obtain a paper pledge packet, please call Brian at 510-636-4253.

How can I increase the dollar amount of the pledges of my walk?

You can tell people how their funds can be used to help the poor services to the poor. The handout “The Funds You Raise” has specific examples -- \$5 will cover the cost of a shelter bed for a night for a homeless person and \$25 will cover grocery staples for a struggling family of four. Encourage pledgers to consider the positive, immediate and certain impact to the poor in your neighborhood.

How can we promote the walk in our parish?

The “Tip Sheet for Conferences” has lots of great suggestions used successfully by other conferences – for example, Announce the walk in your church bulletin or insert a flyer. Hand out Walk flyers and announce at after-service coffee and at Sunday School. Spread the word in the school your kids or grandkids attend. Let people know we’ll have fun! We’ll have refreshments and a barbecue picnic.

What if we have folks who cannot walk far, but want to participate?

No problem – walkers set their own pace and their own distance. You can stroll one lap at your pace or race 20 laps to the finish. It’s up to the individual. The track at Moreau High school is level, with pleasant surrounding scenery. There’s plenty of free parking, the site is wheelchair accessible and there are plenty of benches and shady places to rest as needed. For those who wish to cheer from the sidelines, there are bleachers and shady benches (perfect for grandparents who may have grandkids walking!) We welcome volunteers – you may wish to help with registration or help serve the barbecue. Just give us a call.

Still have Questions? Want to volunteer to help?

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Brian at 510/636-4253.



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The Funds You Raise: Helping Us Help Others

The St. Vincent de Paul (SVdP) group in your parish helps those in need in your neighborhood. Help raise funds by participating in the 2009 Walk for the Poor. All funds can be directed to your local parish SVdP group. (100% of proceeds will go to the group.)

If you raise ... Your SVdP Group can provide ...

\$5	Bed for the night in a shelter for a homeless person
\$10	Bus pass for a day of job interviews for a working parent who was laid off
\$25	Bag of food staples for a family of four struggling to make ends meet
\$50	Cell phone for a month for a street-sheltered person seeking shelter and job opportunities
\$75	Overdue utility bill for a family struggling to pay their bills and rent to keep their home
\$150	Bed set and frame to get a child or adult off the floor
\$200	One week at a transitional motel for a homeless family of three
\$600	Move-in costs for a physically challenged couple from a shelter to transitional housing,

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